

In person or virtually, Carol Kinsey Goman, Ph.D. is a captivating presenter who helps executives, team leaders and sales professionals strengthen communication skills to powerfully influence and impact others.

A sought-after international speaker and seminar leader, Carol has delighted audiences at business events across 32 countries with her informative, interactive, and dynamic style.

Carol is the author of 13 books, including her latest: *STAND OUT: How to Build Your Leadership Presence*. She's a leadership contributor for Forbes and the creator of LinkedIn Learning's best-selling video course, *Body Language for Leaders*. She has served as an adjunct faculty member at John F. Kennedy University in the International MBA program, in the University of California Executive Education Department, and for the Chamber of Commerce of the U.S. at their Institutes for Organization Management; she's also a current faculty member for the Institute for Management Studies in the United States and Excellence Squared in Canada and Europe.

Before her work in the business world, Carol was a therapist in private practice, a nightclub performer, and a majorette for the 49ers football team – but not in that order.



WHAT CAROL'S CLIENTS SAY

Of the hundreds of speakers I've worked with through my career, Dr. Goman tops my list. Her messages make people think, inspire change, and awaken the true leader within."

Chris Corrigan, Texas Municipal League, Communication and Program Director

"Carol spoke at our Global Executive Women's Summit to an appreciative group. She was funny and relevant on an ideal topic."

Antigoni Mallen, Senior Director, Global Learning and Development, Expedia

FOR MORE INFORMATION, OR TO BOOK CAROL:

 Carol@CarolKinseyGoman.com

 510-526-1727

 CarolKinseyGoman.com

"Our attendees were positively captivated!"

Melissa James, Chapter President, Society of Government Meeting Professionals

"The all-time greatest speaker I've ever worked with. Carol has an incredible rapport and ability to connect. I've seen her present to an audience of CEOs and totally blow them away."

Lee Hornick,
Conference Coordinator,
The Conference Board

"Dr. Goman was an absolute wonder to have at our event. Attendees loved her presentation and could be heard talking about it the rest of the day."

Meagan Catafi, Training & Program Manager, California Police Chiefs Association

"Your session was a great way to kick off our sales conference!"

Don Brundage, Sr. Vice President, Americas, Process, Power & Marine, Intergraph Corporation

"Feedback from attendees was exceptional."

Bernard Berkein, Chairman, Institute for Management Studies, Amsterdam and Brussels

"You were great! We'd love to have you back -- and I will certainly recommend you to others."

Annina Parini, Program on Law and Leadership, Moritz College of Law, The Ohio State University



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CAROL'S PRESENTATIONS

Carol offers customized **KEYNOTE SPEECHES** and **SEMINARS** on topics including:

How to Build Your Leadership Presence

Leadership Presence is not an attribute automatically assigned to you because of your business results. It isn't necessarily reflective of your true qualities and potential. Instead, it depends entirely on how others evaluate you. Find out how to project confidence, retain your poise under pressure, present ideas decisively, and engage others in ways that are authentic, empathetic and motivational.



The Power of Presence for Women Who Lead

Women face unique challenges when it comes to being perceived as leaders. You can't avoid making an impression, but you can control the kind of impression you make. Find out how to develop the verbal and nonverbal communication strategies that give you presence powerfully influence others to see you as the talented leader you truly are.

Body Language for Leaders

Aligning your body language with your key messages is the secret to increased leadership effectiveness. When your verbal and nonverbal messages shift out of alignment, communication suffers and your impact is weakened. Find out how to nonverbally project confidence, build trust, inspire others, and convince skeptical audiences.

Body Language for Women Who Lead

People immediately and unconsciously assess their leaders for warmth (empathy, likeability, caring) and authority (power, credibility, status). Women typically excel at projecting warmth and empathy, but are less effecting sending power and authority cues when they get caught in five body language traps. Find out how to use body language to show you are both warm and powerful.

Body Language that Sells!

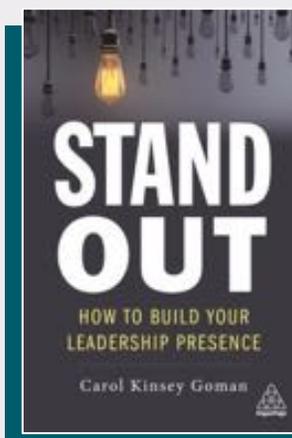
Success in sales, customer service, and negotiations is heavily influenced by nonverbal factors, such as the ability to make a positive first impression by the level of interest and energy in your voice, the amount of eye contact you use, and how well you read (and respond to) nonverbal signals you get in return. Find out how to use body language to gain rapport, project credibility, uncover deception, and close the sale.

"LETTER PERFECT!"

"Your excellent presentation was letter perfect."

You engaged over 200 extremely diverse attendees from start to finish. They were talking about your session throughout the evening and all the next day."

Marci Rubin, Executive Director, California Minority Counsel Program



Carol's new book is now available!